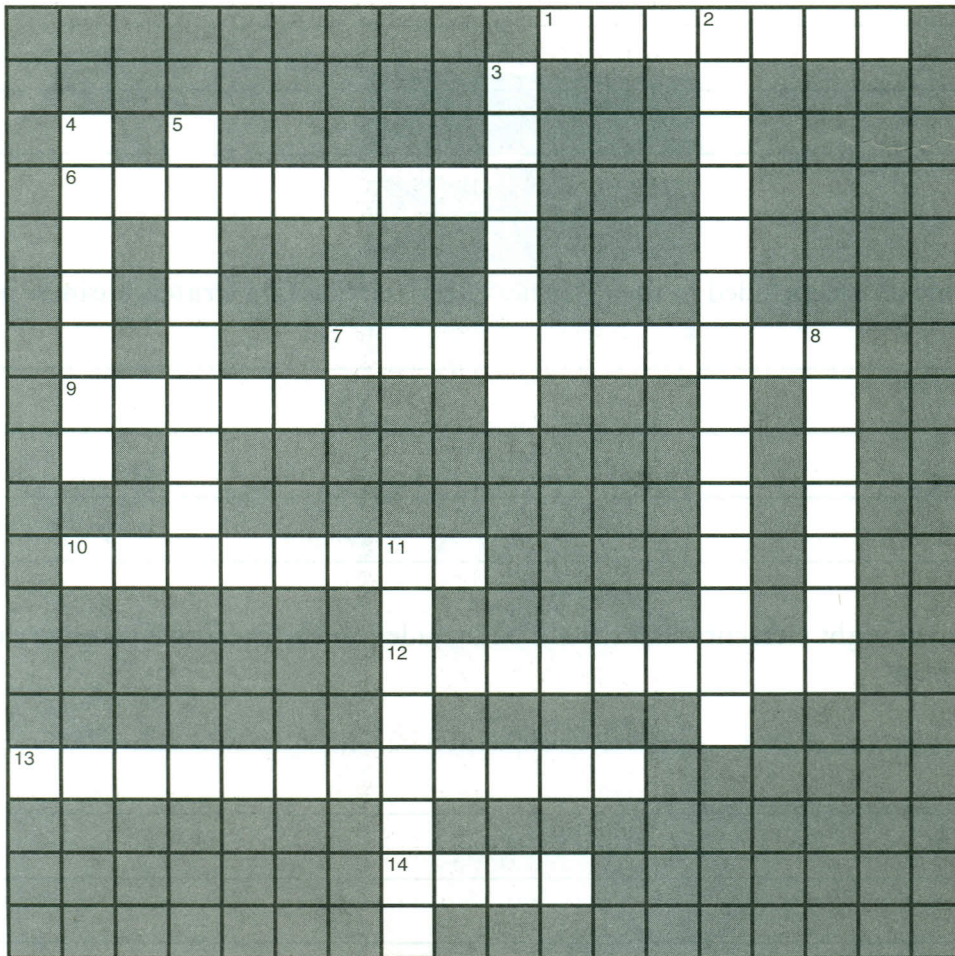


## Crossword



Use the clues below to solve the puzzle, which contains many vocabulary terms from Section 6.1.

### Across

1. With 12 ACROSS, a business plan's list of highlights and key selling points
4. One of the Three C's for a business plan
6. A business plan must discuss the type of \_\_\_\_\_, such as partnership or corporation
7. Business plan section that provides cash flow data
9. With 11 DOWN, a 30-second explanation of an idea for a new business
10. One of the Three C's for a business plan

12. With 1 ACROSS, a business plan's list of highlights and key selling points

13. With 14 ACROSS, type of business plan given as a slide show with a running narrative

14. With 13 ACROSS, type of business plan given as a slide show with a running narrative

### Down

2. Part of a business plan that describes the size of your

target audience and your competition (2 words)

3. One of the Three C's for a business plan

4. One of the Three C's for a business plan

5. Audience for a detailed business plan

8. A business plan idea is typically for a product or \_\_\_\_\_

11. With 9 ACROSS, a 30-second explanation of an idea for a new business